2025 DynamicsCon Regionals
North America
- Rocky Mountain - Denver, CO
- Ohio Valley – Dublin, OH
- Texas – Dallas, TX

International
- West Africa – Accra, GA
- East Africa - Nairobi, KE
- Europe – Copenhagen, DK

SPONSORSHIP PROSPECTUS

DynamicsCon REGIONAL

August 26 - 27, 2025

OHIO VALLEY

Last Updated: April 4, 2025

Event Details

Registration: FREE - Thanks to our sponsors!

Who:

- **AI/Copilot:** Functional: Business Users, Team Leads, IT Admins, and Power Users focused on productivity, automation, and insights.
- **D365 BC/NAV:** Intermediate/Advanced Functional: System Admin, Dept Subject Matter Experts
- **D365 FO&SCM/AX:** Intermediate/Advanced Functional: Accounting, Planning/Production/Mfg., Sales/Procurement roles. Industries: Manufacturing/Distribution/Public Sector
- **D365 CE/CRM**: Functional: Analysts, Project Managers, Dir of Sales Ops, Marketing Ops, Customer Service roles
- **Power Platform**: Functional and technical end users and community partners

When:

- **Tues, Aug 26:**
  - 1:00pm - 1:30pm: Welcome/Opening Session
  - 1:30pm - 2:30pm: Keynote Session
  - 3:00pm - 4:00pm: Educational Sessions: AI, D365 BC/NAV, CE/CRM & FO&SCM/AX and Power Platform
  - 4:00pm - 4:30pm: Sponsor Presentation Sessions
  - 4:30pm - 6:30pm: Networking Reception
- **Wed, Aug 27:**
  - 8:00am - 9:00am: Networking Breakfast
  - 9:00am _ 10:00am: Keynote Session
  - 10:30am - 12:00pm: Educational Sessions: AI, D365 BC/NAV, CE/CRM & FO&SCM/AX and Power Platform
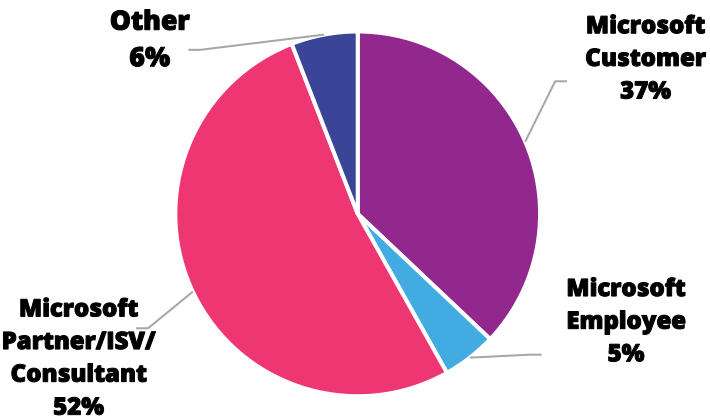
Where:

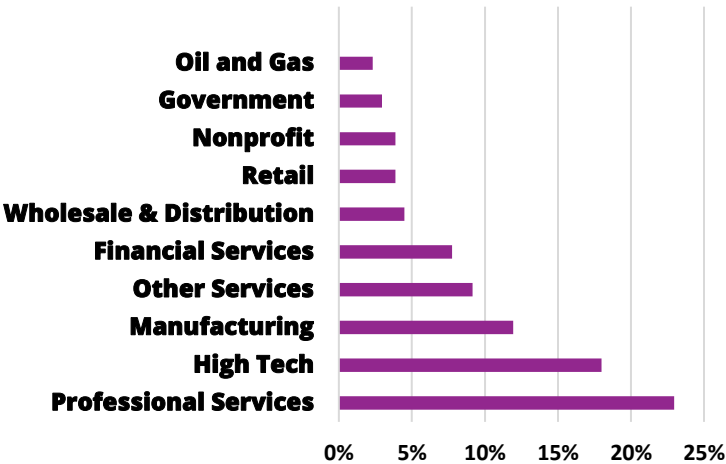**Embassy Suites by Hilton - Columbus/Dublin**
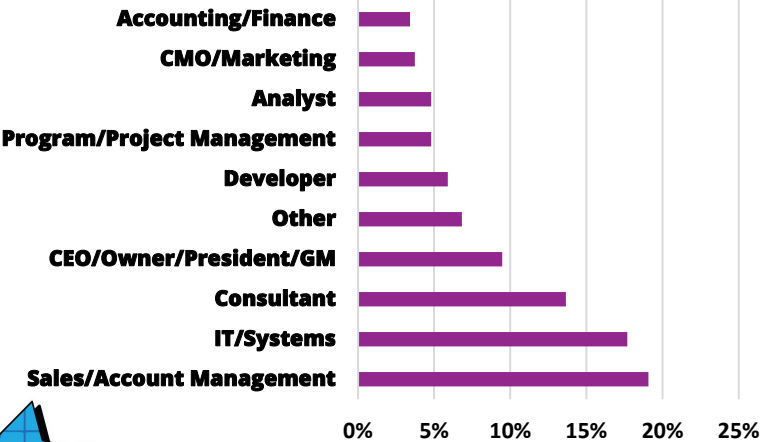5100 Upper Metro Place, Dublin, OH 43017

DUG 2024 Regional Meetup Attendee Demographics

Relationship to DUG

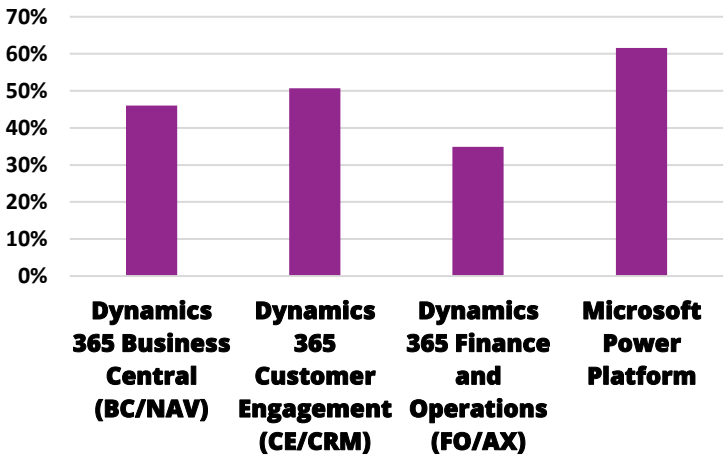- Microsoft Customer 37%
- Microsoft Employee 5%
- Microsoft Partner/ISV/Consultant 52%
- Other 6%

Top 10 Industries

Industry	Percentage
Oil and Gas	~2%
Government	~3%
Nonprofit	~4%
Retail	~4%
Wholesale & Distribution	~5%
Financial Services	~8%
Other Services	~9%
Manufacturing	~12%
High Tech	~18%
Professional Services	~23%

Top 10 Job Roles/Titles

Role	Percentage
Accounting/Finance	~4%
CMO/Marketing	~4%
Analyst	~5%
Program/Project Management	~5%
Developer	~6%
Other	~7%
CEO/Owner/President/GM	~9%
Consultant	~14%
IT/Systems	~18%
Sales/Account Management	~19%

Registration

2024 Regional Meetups	Registrations
PacNW - Redmond	126
NE - Malvern	73
OH - Columbus	182
TX - Houston	119
CAN - Toronto	188

MS Product(s) of Interest

Product	Percentage
Dynamics 365 Business Central (BC/NAV)	~46%
Dynamics 365 Customer Engagement (CE/CRM)	~50%
Dynamics 365 Finance and Operations (FO/AX)	~35%
Microsoft Power Platform	~61%

DynamicsCon REGIONAL

OHIO VALLEY

Sponsorship Opportunities

PRESENTATION SPONSOR:
Limited to 5 (1 Each: AI, BC, FO&SC, CE & Power Tracks): $6,000 USD
- 30-minute presentation on event agenda in product track selected.
- Exhibit table and chair during event.
- Sponsor provided pop up banner near exhibit space.
- Logo visibility on event website.
- Logo visibility on printed agenda, social and email marketing.
- Contact data post-event (attendee first and last name, company name, email, job title, industry, product interests, and relationship to Microsoft).

SOLD OUT

BANNER SPONSOR:
Limited to 2: $500 USD
- Sponsor provided pop up banner in event space for duration of event.
- Banner placed by DUG, stationary for duration of event.
- Logo visibility on event website.

Contact Brianna Sierra to secure your sponsorship today!
📧 **Brianna@dynamicsusergroup.com**
: +1-646-438-4907
📞 **Schedule a Meeting**

EXHIBITING SPONSOR:
Limited to 15: $3,500 USD
- Exhibit table and chair during event.
- Sponsor provided pop up banner near exhibit space.
- Logo visibility on event website.
- Logo visibility on printed agenda, social and email marketing.
- Contact data post-event (attendee first and last name, company name only).

RECEPTION SPONSOR:
Limited to 1: $1,000 USD
- Exhibit table during reception only.
- Sponsor provided pop up banner during reception near beverage bar.
- One sponsor provided marketing literature piece on beverage bar.
- Logo visibility on event website & printed agenda.

SOLD OUT

BREAKFAST SPONSOR:
Limited to 1: $1,000 USD
- Exhibit table during Breakfast only.
- Sponsor provided pop up banner during breakfast near food buffet.
- One sponsor provided marketing literature piece on food buffet.
- Logo visibility on event website & printed agenda.

SOLD OUT

Become a DUG Team-Up Partner to receive priority to secure 2025 Regional Meetup sponsorships!